Results from a survey with young people about the Children's Online Privacy Code

Introduction

This paper documents the findings from a survey of 1,624 Australian young people aged 13-17 undertaken in March 2025. It was undertaken by YouGov, and is presented as a briefing given to the Office of the Australian Privacy Commission, to support their work drafting the Children's Online Privacy Code.

The preamble to the survey was:

Australia's Privacy Commissioner is beginning to draft some rules for online platforms, like social media, games and streaming companies, about how they can or can't use children and young people's data (considered to be those under the age of 18). These questions aim to gather your thoughts and opinions about this, and there are no right or wrong answers, it's just what you think.

It addressed 10 questions:

1. How to better communicate data practices with young people
2. Perspectives on default privacy settings
3. Perspectives on default geolocation settings
4. The preferred ages for parental consent
5. The suitability of processing personal data without consent
6. Perspectives on the use of personal data for targeted advertising
7. Perspectives on data retention
8. Perspectives on data access
9. Where young people would lodge a complaint
10. Anything else young people wanted to say.

The results of the survey are included below.

Q1. Better communication of data practices with young people

Q1: Online platforms, such as social media, gaming and streaming services, often collect a lot of personal information from young users. The Privacy Commissioner's rules might help guide these platforms on how to communicate what information is being collected to young people. Which of the following requirements for online platforms do you think would help you better understand what information is collected about you? (select all that apply)

	Total	13-15 year olds	16-17 year olds	Male	Female
Provide terms of service in simple, easy-to-understand language	63	62	66	63	63
To make it easy for users to access and manage their privacy settings	62	61	62	61	63
To regularly update users on any changes to their data collection practices in an easy-to-understand format (simple language/short)	54	53	56	54	54
Provide shorter terms of service	46	43	52	45	47
Other (see below)	1	1	2	1	1
Column n	1624	757	867	792	832

There were demographic differences here, with 16&17 year olds more likely to call for shorter terms of service than 13-15 year olds (as above).

Other answers (excluding 'nos', 'lols' etc) include:

- To standardise Terms of Service across all games
- I wouldn't read it
- Regulation
- Have opt in only options
- Impose laws that require companies to be upfront and clear about their terms of service. They should be required to provide easy to access accessible versions of the document.
- Be forced to give an explanation in simple words and not too long of how the data is collected, what is collected, what its used for, and whether it can be opted out of
- No collection at all without express permission by user on every occasion that site is used via a Yes/No button
- Max 100 words.
- explain the rules
- Make it clearer where my data is coming from and where its being sent to (e.g., from other apps or websites and being sent to advertisers on other platforms or apps)
- possibly synthesis information into an infographic to help with those who struggle with text only
- Not be deceptive
- Simple English without jargon.
- include an explanation of why the data they collect is needed

Q2. Default privacy settings

Online platforms, such as social media, gaming and streaming services, have a range of privacy settings that users can change. Do you think privacy protections should automatically be set to high when you first start using a service:

	Total	13-15 year olds	16-17 year olds	Male	Female
Yes	88	88	88	87	89
No	12	12	12	13	11
Column n	1624	757	867	792	832

Q3. Default geolocation settings

Online platforms, such as social media, gaming and streaming services, often collect information on its users' location and users can change location tracking preferences in a platform's privacy settings. Do you think that location tracking settings should be automatically turned off when you first start using a service:

	Total	13-15 year olds	16-17 year olds	Male	Female
Yes	88	87	90	87	89
No	12	13	10	13	11
Column n	1624	757	867	792	832

Note, there was a demographics difference here, with young people from Queensland less likely to want geolocation automatically turned off by default (82% stated yes, 18% no) and those whose parental income was $50-99k (79% stated yes, 21% state no)

Q4. Age for parental consent

Online platforms, such as social media, gaming and streaming services, may sometimes request consent from a parent or guardian to collect, use or disclose a child's personal information. At what age should online platforms get parental consent on behalf of children?

	Total	13-15 year olds	16-17 year olds	Male	Female
Under 5	4	4	3	4	4
Under 12	34	34	35	32	36
Under 16	39	37	43	41	38
Under 18	19	21	16	19	18
Never	2	2	2	2	1
Don't know	2	3	1	2	3
Column n	1624	757	867	792	832

Q5. Processing data without consent

Some platforms might collect information about you without directly asking you for the information. For example, they might gather data from other websites or services and combine it with what they already know about you. The Privacy Commissioner's rules could explain to platforms when and how this is allowed. Which of the following rules would you like to see to protect your data when platforms collect it without asking you directly? (In error this went out as a 'select one' of these options, so this can be read as a preference for protections, with 97% outlining that they would like at least one of those protections in place).

	Total	13-15 year olds	16-17 year olds	Male	Female
It should only be allowed if it's essential for the service I'm using	32	31	34	33	32
Some platforms might use your data to build a profile or predict your behaviour, but they should not be allowed to create profiles about me without my consent	32	34	30	32	33
It should not be allowed for selling or sharing with businesses	22	22	23	22	23
It should not be allowed for advertising purposes	10	10	9	10	9
None of these	3	3	4	3	4
Column n	1570	724	846	766	804

Q6. Targeted advertising

'Some online platforms, like social media, games and streaming companies, use information they have gathered about young people to send them targeted advertising. The Privacy Commissioner's rules could explain how and when platforms are allowed to use young people's data for direct marketing. Which of the following rules would you like to see to protect your data when platforms collect it without asking you directly? (Select all that apply)

	Total	13-15 year olds	16-17 year olds	Male	Female
Young people should not be targeted with direct advertising at all	52	54	48	50	54
Platforms should not use sensitive data (like health or personal beliefs) for advertising	48	45	54	48	49
Young people should be able to control what data is used to tailor advertising	48	47	50	49	47
Only if young people explicitly consent to it, can platforms use their data for direct advertising	44	41	48	42	45
Other (see below)	1	1	1	1	1
Column n	1624	757	867	792	832

Note, there was a demographic difference here. Young people aged 16&17 were more likely than 13-15 year olds to want a prohibition on using sensitive information (as above) and young people whose parents income was 150K+ were more likely as well (54%).

Other answers (excluding 'nos', 'lols' etc) include:
- Regulation
- It should be clearly and simply explained how, when, and why targeted advertising is used. Overall, education about it should be better.
- I think they should if they are collecting have a section so we can see what data they collected and make it so we can remove any info we think is too personal for them to have
- Ads should be kept to a minimum

Q7. Date retention

Online platforms like social media, games and streaming services can keep your data for a long time. The Privacy Commissioner's rules could help platforms understand when your information is no longer relevant, accurate or up to date and when it should be deleted. Which of the following rules would you like to see about how long platforms keep your data?

	Total	13-15 year olds	16-17 year olds	Male	Female
I want platforms to automatically delete my data after a certain period of inactivity	38	39	36	38	38
I want the option to delete some of my data when I turn 18	33	31	36	33	33
I want my data to be deleted when I turn 18, so I can start with a clean digital record	21	21	20	21	21
I don't want my data deleted when I turn 18	6	6	7	7	6
Other (See below)	2	2	1	1	2
Column n	1624	757	867	792	832

Other answers (excluding 'nos', 'lols' etc) include:
- I don't want them to keep my data at all
- Don't collect it
- Every few months
- ALL that users info Must get deleted within 5mins of obtaining the information
- I don't want my data collected at all, there should be a system that recognises data that can only be used to harm another especially if they are under age. But data should not be collected to sell to businesses, or to target the user to sell products etc
- I want to be able to delete my data whenever I wish for it, at any age, for any reason.
- Should not ba able to collect any data
- It should NOT be collected to begin with, unless it is an email etc. used to create an account
- People should be able to delete their data whenever you want
- I want the option to delete my data easily at any point in time
- I would like my data to be deleted after 6-months to a year during use with a prompt before deletion
- I don't mind
- Just let me filter through my data and delete what I want
- I think it should be deleted 1 time a year
- I want the option to choose what data gets deleted when
- I think after a child turns 18, they're past digital information should be saved to a protected digital archive that only can be accessed in special cases
- platforms should not keep any young persons data at all
- Delete immediately
- I want to be able to delete my data off any platform whenever I choose to.
- you should be given the choice to delete the data anytime
- I want the option to delete my data whenever I want to

Q8. Data access

Online platforms, like social media, games and streaming companies, can collect a lot of personal information about young users. You already have some rights to see this data they collect and ask for it to be changed if it's wrong. The Privacy Commissioner's rules could help platforms understand how to give young people access to their data and allow them to change it. Which of the following requirements would you like to see when it comes to accessing and correcting your data? (Select all that apply)

	Total	13-15 year olds	16-17 year olds	Male	Female
Platforms should give me the option to view how they have profiled me, show me what data it is based on and give me the option to change it.	63	63	63	61	65
Platforms should provide a clear section under settings to view and correct my data.	55	54	56	55	55
Platforms should let me view a history of changes made to my data	50	48	52	48	52
Platforms should give me the option to download my data in a readable format	48	46	51	46	50
None of these	2	2	2	2	2
Column n	1624	757	867	792	832

Q9. Complaints

If something goes wrong on an online platform, like social media, games and streaming companies, regarding your privacy or your data, and there was an easy-to-use accessible complaint system, would you make a complaint to? (Select all that apply)

	Total	13-15 year olds	16-17 year olds	Male	Female
The company	66	67	64	68	64
The Privacy Commissioner	50	50	49	52	46
I would not make a complaint	13	12	13	10	16
Column n	1624	757	867	792	832

Note, there were demographic differences here. Young women were less likely to complain than young men, and young people whose parents earn $150K+ were more likely to complain to the Privacy Commissioner (61%)

Q10. Anything else to say

Is there anything else you would like to tell us about your privacy online, and how it could be better protected? (open)

996 participants replied that they had nothing else to say ("No", "NA", "Idk", "I prefer not to say", "Nah" etc), but 620 young people responded. Eight key themes were identified:

1. **Consent and control:** Many young people emphasised the need for explicit consent before data collection, sharing, or use. Users want more control over their information and the ability to delete it. "Always ask for consent before extracting data, make sure the person knows what is being kept record of", "I want full control of my data and I should have the option of choosing what I want to be shared and what I want to be kept private."

2. **Transparency:** There was also a strong desire for clarity and understanding about how data is collected, used, and with whom it's shared. Terms and conditions should be easy to read and understand. "Always update me with the terms and conditions about my data in simple and short language," "Companies should be clear about what data they collect ,how it is used and with whom it is shared"

3. **Data security:** Young people spoke about the need to protect data from bad actors such as hackers and scam artists. Suggestions include stronger passwords, two-factor authentication, and encryption. "Better protections from hackers," "Enable two-factor authentication whenever possible"

4. **The need for better protections from children:** Young people spoke about the need to provide better protections for children and young people, including privacy and online safety, with concerns about inappropriate content and potential dangers. "As a minor and with all the danger that is involved with minors in a lot of aspects (paedophiles (sic) for example) it should be taken very seriously protecting children", "I am confronted with harmful content".

5. **Regulation and accountability:** While less often spoken about, there was a clear call for government regulations and holding companies accountable for data breaches and misuse of personal information when it happened. "Big data companies need much more government control", "Better regulation to hold companies accountable."

6. **Data minimisation:** Some young people spoke about the need for data minimisation. ""Collect only necessary data", "I would like them to collect less data in the first place."

7. **Awareness and education:** Some responses talked about the importance of educating young people about online privacy and data protection, and improving digital literacy in general. "Educating young people how to control their privacy online", "I think the overall education of online privacy and data collection should be better implemented so that everyone can be informed and make the best decision that aligns with their current values and priorities."

8. **Individualised responses to protect data:** Many young people identified individual actions they were taking to protect their privacy, ranging from sharing less data about themselves ""Avoid sharing personal information, such as address or information", to using technical tools and products "Currently at the moment, we are using a lot of privacy , for instance changing passwords often and using NordVPN"

Their responses are included in full below:

- 3 step verification
- A virtual private network (VPN) can help protect my internet connection and keep my online activity more private
- about my love life
- Access to more tools for privacy protection
- Accounts that get reported a few times should be deleted
- Adjust privacy settings on social media and other platforms to control who can see my information
- Advance privacy regulations
- All data should be well protected
- All of the spyware features that currently cost money to become Free apps to block the scammers
- All social media's should protect our data
- All things that involve privacy should be opt in only
- Allow people to ask for there data to be deleted and make sure people know how data is being collected
- Allowing easy access to privacy settings and the ability to easily change them to better fit you.
- Allowing the option for previous data collected to be deleted
- Allowing to delete data at any time
- Always ask for consent before extracting data, make sure the person knows what is being kept record of.
- Always ask permission
- Always update me with the terms and conditions about my data in simple and short language
- Am okay with what the provide
- Anonmize data
- Anything they can to protect my privacy.
- As a minor and with all the danger that is involved with minors in a lot of aspects (pedophiles for example) it should be taken very seriously protecting children.
- ask for my consent before revealing them
- Ask the user if they want information shared and who they want to share it with before they share it giving the user the option if the want it shared or not.
- attempt to prevent hacking into accounts, and also malicious software.
- Automatically put my photos on private so only people I know see them
- Avoid sharing personal information, such as address or information
- Avoid sharing sensitive information such as your address, phone number or financial details online
- be careful
- Be careful regarding little kids ages
- Be careful what u put online
- Be cautious with personal data and protect personal information.
- Be protected
- Before my data can be shared they should seek my consent first
- Being a three word password
- Being conscious with links and download.
- better control options
- Better privacy protection and policies

- Better protection against scam and online marketer and abuse
- Better protection with what is posted
- Better protections from hackers
- Better regulation to hold companies accountable.
- Better security measures like phone verification email verification and Face ID
- better systems in place to know where our data goes
- Better transparency
- Big data companies need much more government control
- Block people posting inappropriate content or who are acting inappropriately
- By being cautious with personal data sharing and adjusting privacy settings on social media platforms and online accounts.
- By enabling data minimization and password management
- By enabling Two-factor authentication whenever possible to add an extra layer of protection.
- By Letting me be anonymous
- By letting users know the kind of information been collected about them
- by making more safe security from websites
- By making Terms and Conditions easier to read.
- By strengthening data protection laws, limiting targeted ads for young people, increasing transparency about data usage, and providing better privacy settings and controls.
- By using biometric sign in so it becomes harder to hack accounts.
- choosing strong passwords regularly for accounts, avoid using public WIFI
- Clear and concise communication about data collection usage and sharing practices is crucial
- Clear instructions on how my info is used
- Collect only necessary data
- Companies always asking for consent, even after the agreements and terms, if they choose to further do something with the information given
- Companies must ask for permission and authorization to use my privacy data and they shouldn't be allowed to access it without my permission
- Companies must prioritize robust security measures to protect user data from cyber attacks.
- Companies providing an understandable/readable form of how my info/activity is used for AI (if the service uses AI).
- Companies should be clear about what data they collect ,how it is used and with whom it is shared
- Companies that collect my data should regularly update me on policies regarding my privacy online.
- Companies should not be allowed to sell any person's private information on other websites or to other people/companies
- Confusing
- consent approval
- consent should always be asked
- Consider using browsers that prioritize my privacy, such as Brave or Firefox, and add-ons such as ad and tracker blockers
- Constantly improve firewalls
- Crack down on cyber bullying
- Create unique and complex passwords for each account. Consider using a password manager to keep them organized
- Creating platforms just for younger people

- Currently at the moment, we are using a lot of privacy , for instance changing passwords often and using NordVPN
- Cyber security challenges
- Cyberspace is too open they know everything everything is unsecure people know everything
- Data Encryption
- Data shouldn't be used for direct advert and sharing with other apps or third party without the consent of the user.
- Digital literacy
- Do not click on links or download files from untrusted sources to avoid phishing and malware
- Do not share it
- Do not track any of my data on social media platforms
- Don't direct too much things to younger people
- Don't like adverts
- Don't sell information
- Don't take or use it in the first place!
- Don't want anyone knowing anything about me
- Dont sell info
- educating young people how to control their privacy online
- eliminate fake accounts and increase verification of active accounts.
- Enable two-factor authentication on accounts that will offer it to add an extra layer of security.
- Enable two-factor authentication whenever possible. This adds an extra layer of security by requiring a second verification method
- enforce the rules very strictly
- Enforcing existing regulations
- Ensure that for every privacy the user is aware and consent to it.
- Ensuring younger children arent using social media platforms
- every messaging service should be end to end encrypted and have disappearing messages
- Everyone should have a right to privacy and the right to control what data is being collected from them
- EVERYTHING
- EVERYTHING
- Everything should be protected and not ever your data shared
- Facial recognition as a lot of people are using parents accounts
- Follow online safety's guidelines
- For apps to give me options about how I'd like my data to be stored and who I would like to be allowed to see it.
- For companies to ask us if they can share or advertise our data
- For every information taken for privacy, the user should be dully informed even when the information may just be little
- give people the power to control their data
- giving us options as to what is shared with others
- Good
- Government policy
- Government should be able to fine Companies that break the law.
- Governments could enforce stricter regulations requiring companies to minimize data collection, limit data retention, and ensure transparency about how user data is used.
- Greater transparency so there is no doubt

- hacking have better user interface when facing hacks
- Have certain data be able to be deleted everywhere on the platform
- Have more built in security
- have not had a problem
- Have opt-IN as starting option by default, including option not to collect and keep any data unless critical for that site
- Have privacy agreements that state it
- Having old accounts deleted after inactivity
- High privacy settings
- higher security
- hmm maybe have kid accounts that don't even collect data for everything
- how do we know that we actually have privacy online?
- I always like my privacy to be protected
- I am concerned about who they sells my informations to
- I am confronted with extremist content
- I am confronted with harmful content
- I am confronted with harmful content on the networks
- I am confronted with phonographic and harmful content on the platforms
- I am confronted with scam content
- I am confronted with your harmful things on the networks
- I am not so sure
- I am sick of getting hacked
- I am well protected, as I have restricted access by my parents
- I believe online privacy could be better protected by asking less sensitive questions to children under 18.
- I believe stronger encryption, stricter data regulations, and better user control over personal information would improve protection.
- i believe that accounts owned by people under the age of 16 should be automatically private when first created, as this way due to their younger age they will be more likely to not turn it off if it id automatically set that way
- I believe that it should be up to the parent to decide if children in the ages 13-16 should consent to their children using social media or gaming platforms.
- I believe that the new Australian law over social media is BS and 16 is way too high of an age, considering you can LITERALLY drive at that age.
- I believe the the opt out option should be the starting point for new users.
- I believe there should be more privacy options like private certain images on posts or make it friends only without it saying friends only
- I belive that we should have the option to not let our data be collected in the internet and the option to completely earse them from the web if we want to. The option to see what data is being collected and the ability to view the online profile made on
- I can't think of anything at the moment
- I can't think of anything right now, but I'm sure there are options to improve privacy.
- I do not like targeted advertising, and I would really like options to be able to stop this happening on all platforms.
- I don't have any additional information
- I don't have any in mind
- I don't know who gets to know about my private life , that's why I don't say too much

- I don't like the idea of others having data about my private information if it is not necessary
- I don't think so, I believe that companies should make it clear to the user about what data they're collecting.
- I don't use any social media because my family don't trust it
- i dont appreciate how companies track my viewing or activity its quite creepy
- I dont n ow, there is no privacy
- I dont know but not taking data from young kids who dont understand what it even is
- I dont know much about this topic
- I dont think anything is safe online
- I dont want any of my information to get it
- I feel as though my privacy should be determined by what i want and how i want that to be displayed.
- I feel like online platform can sometimes use cookies to track data or something to train their model ai model and its not the best.
- I feel like there should always have to be consent given explicitly before companies use any background information without my knowledge.
- i feel our information should be safe and retrieveable.
- I feel that I should be able to see who has access to my personal privacy
- i feel that there should be more authentication factors in place and we should be notified if a change has been made to our data.
- I have already encountered harmful content
- I have no responses, except we need to avoid scams on every device and detect hackers to banning them
- I have to contribute more when issue is occurs and consent about it
- I hope companies do not sell private data to other people and do not show other businesses.
- i just feel like people can be very vulnerable online especially with all of these scammers stealing all their data
- I just wanna make sure my sensitive privacy data is not breached
- I just want any data that's taken to have my permission first. Not to use it for advertisers or sell it
- I know it's a pointless battle. we are the product
- I need limited access to my privacy data
- I personally feel that my privacy is protected online.
- I should be able to say if my information is collected
- I think children under 18 should not have access to certain things. They can be damaging to young minds
- I think enough has been said, actions call now
- I think especially media that are targeted towards little children as child predators are aware of the children so they have found better ways to groom them under the guise of "child entertainment".
- I think every one should be able to see everything companies have on them and be allowed to see it and delete if we want to.
- I think for general searching on the internet you should not be tracked.
- I think giving the option to the users of social media on how much data they would like to share to the public is required.
- I think hacking with instagrams accounts and whatsapp should be stopped
- i think i should be able to choose what i protect
- I think I shouldn't be targeted every time when I search for something

- I think it should be automatically protected
- I think it would be good for companies that collect my data to tell or explain to me the ways in which they protect my data or intend to use it. It would give me some assurance that my data and privacy is being respected.
- I think it's covered everything
- I think it's important to keep my information safe online. Sometimes, I worry that people I don't know could see things I share. It would be better if there were easier ways to understand how to protect my privacy, like simple instructions or warnings b
- I think just trusting a good company will provide a better protection to data.
- I think more indications of how much of your data is being taken.
- I think online privacy could be better protected if websites and apps collected less personal data and gave users more control over their information.
- I think parents should monitor there child's devices
- I think privacy must be protected at all cost!
- I think terms should be very very clear and specific. Kids don't always know what is appropriate
- I think that 2fa should be mandatory on most platforms (rotating otp codes), 2fa by phone would be next on my list, as it it less secure but better than nothing. I would also think that companies have to encrypt all user data to a set standard (sha-256/sha
- I think that currently my privacy online is extremely high and good enough as it is
- I think that especially younger children should have their privacy protected even more than normal due to not being fully mature
- I think that my information should only be used for safety reasons only.
- i think that the setting where they track your voice while your phone is off to better make the algorithm for you is a bit disturbing
- i think that young people should be better educated in online data
- I think the biggest thing is that there should be a quicker summary of the terms and conditions when creating a new account, because not everyone understands the technical jargon, is bothered to read the lengthy text, or has the time to do so, so having c
- I think the collection of data should be strictly only necessary data collection, unless consented to directly.
- I think the government is doing enough already.
- I think the overall education of online privacy and data collection should be better implemented so that everyone can be informed and make the best decision that aligns with their current values and priorities. In addition, I believe that these decisions
- I think there should be an agreement where my personal information is not allow for someone else to access and there should be a certain period where sensitive informations can be deleted
- I think there should be an option to go "incognito" in social media apps so that your data isn't shared.
- I think there should be some sort of eraser to erase unwanted data after a few decades to make space for new data, and for the privacy of those on the internet.
- I think these ideas are good already.
- I think using two factor authentication and using a strong password
- I think we need more protection from Fake profiles, that's a big problem
- I think we should be better educated about being tracked. It might make us think when we are younger
- I think where lucky with privacy in Australia
- I think you have covered everything

- I try to be constantly updated in terms of online security.
- I try to protect my personal information and dont talk to strangers online
- I want better terms of service that is easier to read so I am not exploited.
- I want companies that collect my data to always be sincere on how they use it, and to always let me know how my data is being protected.
- I want companies to never access my private data
- I want extra privacy
- I want full control of my data and i should have the option of choosing what i want to be shared and what i want to be kept private.
- I want stronger data encryption and less tracking.
- I want the government to invest into it privacy and protect it that's all.
- I want to be able to choose how I protect my privacy and what can be shared.
- I want to be able to read terms and condition in simple language
- I want to be able to see all the data you take from
- I want to be able to view my privacy setting a least once a week to be sure of is what I approved
- I want to feel safe from predators and scams
- I want to have the option to see all my data that platforms have
- I want to set it how I want it and it should be easy to do.
- I wish more platforms would have better security and recovery options making it easier for the person who actually owns the account on the platform take control of it if its lost.
- I wish there was more accessible education both online and in schools about how to protect your personal data and how to decipher the complex legal jargon in terms of service/terms and conditions documents.
- i wish there was more education around my online privacy and data
- I wonder my information can be used by AI to illegal activity
- I would like companies like Roblox, YouTube and Microsoft to have an option for Australian users to easily delete accounts and other stored data.
- I would like data to more easily be accessible
- I would like my online privacy to be secured, I should be informed before my profile is used for other purpose.
- I would like my privacy to be more protected online, so that I can feel comfortable in the online space.
- I would like my privacy to be protected and my data shouldn't be used to advertise.
- I would like that if online platforms are using my data that It'll be with a trusted person and not shared to other people whatsoever.
- I would like the option for no data to be collected
- I would like them to collect less data in the first place.
- I would like to be protected online by not being targeted with advertising. I'm still a young child.
- I would like to emphasize that being mindful of online data sharing and using privacy-focused tools can significantly help safeguard personal information.
- I would like to feel safe Online and know that all of the information that these companies are collecting is only going to be used to help me and only me
- I would like to have absolutely control of my online data and no one should be able to access it
- I would like to know when someone has access my data
- I would like to see it having recent updates and being conscious of links and download.
- I would love to control the ads that I see

- I'd like for government people to verify online resources, to check if they are safe or not, so then young people would not have to worry about their data being stolen or anything since the source has been verified by the government.
- I'd like more control of how my data is shared. I need options to choose certain parts of my data I wouldn't mind being shared and parts that I want to be kept private.
- I'd like stricter limits on data collection and selling; and harsher consequences for businesses breaking these regulations; I feel as though they may exist and are in place, but are so loosely enforced that businesses aren't afraid of breaking these regu
- I'll just like to be contacted first before they use my data in any way
- I'm scared I'm being watched through my camera
- If I don't use certain accounts, consider deleting them to reduce the amount of data I share
- If my privacy can be protected from online
- If we pay subs, no data can be collected. We are paying for a service, no data ever be collected. We don't have money to buy what's advertised anyhow.
- Im actually pretty happy about it tbh
- im scared they have built a profile of me
- Implement strong security measures to protect data from unauthorized access and cyber attacks
- Improved user control over personal data with clear permissions.
- improving firewalls to help keep my information safe
- in my personal thought, I believe that privacy online is really important, so to protect nor to make it better, the company should putted more high privacy to make the user feel comfortable and safe.
- Individual's work information
- Individuals should be able to clear their data totally from the system when they want.
- Inform about online threats
- Information never should be leak to third party
- Information provided is protected
- Instead of trying to ban social media for kids, put pressure on social media companies to get them to take action on the use of private information in advertisements & similar things.
- It can be better protected by changing passwords regularly and there should be limit to what should be shared daily.
- It can be better protected by having common login details connected to a cyber security company which would help enforce privacy.
- It could be better protected if there were ways to prevent hackers hacking into social media accounts online.
- it is a good value for money
- It is not good for a company to share my data with their business partners without my permission
- It seems like you're asking about how something could be better protected—maybe you're thinking about cybersecurity, physical assets, intellectual property, or even the environment? If you share a bit more about what you have in mind, I'd be happy to
- It should be deleted straight away
- It should be done this way
- It should be favorable to users
- It should be my decision entirely as to what is included in my data.
- It should be protected totally
- It should be treated well
- It should be Up to me and they should not use my data

- It should be well protected
- it should me more protected
- It should not be accessed stored or used without my express permission
- It shouldn't be collected
- It shouldnt be collected
- It would be good if my privacy online had more information rather than just a flick of a button. In which would only make my account private to viewers. This can be better protected if there was like an unlocking thing to view all your privacy on the app
- It would be good to be aware of apps you can get to protect privacy
- It would be good to see what is out there
- It would be helpful if there was some form of verification that flagged when sites are safe and collect data responsibly.
- It would give me some level of comfort if companies were to show me a record of how much data they have collected from me and where it has been used.
- It's everywhere and hard to control
- It's very fine line because I understand advertising is major driving force for cheap accessibility to social media. I just believe that data isn't used for sexual, economic, mental, substance abuse exploitation and encouragement are major feats
- its all good
- Its too hard to understand
- Just be careful of privacy
- Just be open with how our data is used
- Just better and stricter rules and regulations.
- Just don't take my data
- Just giving more options to the person to choose whether or not you allow your data to be viewed
- Just have to give consent to use
- Just protect it
- Just to have the highest privacy settings so that you would have to make the effort to change it
- Just use trusted website with good history.
- Keep account numbers, user names, and passwords secret
- Keep away from scammers and hackers.
- Keep focused on this issue and working to make companies more accountable
- Keep old man away
- Keep Personal Information Private
- Keeping my information save online.
- Kids like me should be able to use online companies without worrying about being watched by big business and political parties.
- Kids privacy should be protected at all cost
- Legal law should be settled.
- Less able to be tampered with
- Less legal writing and more easy to understand stuff
- less services should require your name, and exact DOB. it should be mm/yy at most, and things like facebook requesting your actual legal name (not even a nickname) should be restricted
- Let us have the option to opt out
- LIFE
- Like how apple does it
- Limit access to cameras and microphones for privacy of the user

- Limit friend request for us to only people In Australia.
- Location
- Location tracking should be turned off by default and targeted ads should be banned
- Maybe it could be only open by people that get my consent so that random people cant just walk in and get all my details.
- Mah
- Make collection illegal. Use the information as you need then immediately delete it.
- Make it aware to the user of the online service in a manner that doesn't involve a page long terms&conditions tab.
- Make it easier for people to understand what it is used for
- Make it harder for people to copy other people's profiles
- Make it more clear
- Make me more secure
- Make sure companies dont leak information
- Make sure to keep gore, porn and those sorts of stuff out of children's faces
- Make Sure Your Devices Are Secure
- make the company clear with what data they will have and why they need it
- Make the language easy to understand for everyone.
- make the terms and conditions make more sense
- Make the ts and cs really simple
- Make vpns free
- Making main points short and easy to read would help make people more willing to read them
- Making more privacy rules, set up passwords. Age regulations
- Making sure my operating system, browsers and applications are always up to date to protect me against vulnerabilities
- Making sure that all applications or websites that require an account also have the option to easily (in the click of a single, very visible button) delete the account and all it's data.
- mandatory deleting after 3 months of inactivity on a site
- Maybe photo I'd check as well
- Maybe stop adults from following any underage accounts on social media, unless parents consent
- MEDIA SOCIAL
- Monthly report on how our information is used.
- more clear and explicit explanations of what is being done with data and how to remove collected data
- more control of my data
- More control should be given to the users
- more government control and regulations
- More gr oh o monitors
- More password protection security
- More privacy
- more privacy protection
- More protection for users of any sites and no data to be collected or stored especially for kids
- More regulation
- More rules & regulations
- More secure access
- More secure login

- More security
- More transparency
- More transparency
- more transparency on changes
- More upfront advise when starting on an app online website
- My concern is with mobile apps requiring too many permissions to run than necessary.
- My data is used for good and is kept confidential
- My data is very important to me and I am educating myself about online safety and user-friendly privacy settings.
- My data should be anonymous
- my data should never be needed to be colected to use an app or website
- My details to enter information
- my email address and phone number should not be released
- My information should be only mine
- My online privacy could be protected by collection of less personal data.
- My picture and my location should not be seen by strangers.
- my privacy is good but there should be visible /easy to read buttons that help with privacy
- My privacy is just fine
- My privacy is just fine, everything seems well regulated.
- My privacy should be kept well
- My privacy should be my decision to share. It is the data collection that is being used frequently to target people with scams over the phone, via email and online social media platforms. Frustrating and deters further use of certain online games, social
- My privacy should be protected at all times. Companies that collect and keep my data should give me the option of choosing to delete my data at anytime.
- My privacy should be respected by platforms.
- My privacy should be well respected and protected at all times. I would like for fines to be levelled against any company that abuses my data or fails to protect it.
- My privacy should well protected.
- My privacy shouldn't be taken on my behalf and I suggest they make their terms and conditions shorter
- My protection is working fine
- Need to respect privacy
- needs regulations
- needs to be easy and easy for young people
- Needs to be secure
- needs to be stored securely in country of origin
- No, I think you'd people should just be more aware and educated if how there data is used, and where to share it so it's safe.
- not applied
- Not ask personal questions
- Not at all just don't use it for the wrong stuff
- Not be bombarded with ads
- Not collecting or asking for personal
- Not having kids under the age of 12 on social media
- Not make everything online so easy to view. Protect children there are bad things online that anyone can do easily see

- Not making it easy to hack
- not publishing my data without my knowledge
- Not really but I wouldn't report it because nothing will get done.
- Not really, they are already doing good for now
- not sure about it I just want everything to be transparent to me
- Not sure I have something to say
- not sure what else
- Not using any personal information
- Not using or sharing my private data for advertising and selling
- Nothing else my privacy is ok
- Nothing much I just want privacy at its top that's all.
- nothing they need to be open at the start
- Nothing, because all the social and app have used so far, has a good privacy settings and policy I can adhere to
- One big issue with online privacy is that a lot of platforms pretend to give users control, but in reality, their settings are confusing or full of loopholes. For example, even if you set your account to private, your data is still being collected and sha
- Online companies handling data should employ different security measures to protect people's privacy from malicious attacks by using firewalls,intrusion detection software etc.
- Online companies should carry out regular security checks to identify loopholes and improve security
- Online privacy information
- Online privacy information
- Online privacy information and regulations
- online privacy measures
- Online privacy regulations
- online privacy settings
- Online safety communities
- Only country in terms of location
- Only data that individuals give consent to be collected should be.
- Other people shouldn't be able to see your activity on social media.
- Our data and privacy should be protected and we should be aware of the decisions company do with our data.
- Overall protection to the children who use social media platforms would be very helpful
- Pass
- Passwords
- People not being able to contact me
- People should be given a chance to know and approve or disapprove of which data of them is being collected.
- People should be more careful when signing up to online programs and that would minimise the exposure to privacy breaches.
- People should make all online platform end to end encrypted to be more protective
- People's privacy should be guarded, and company should only make public what the person wants others to know about.
- PERFORMANCE
- Perhaps easier TOS, settings and the options to adjust all data that is taken from me and all users. Ages under 14-12 should not have lots of data taken from.

- Perhaps keeping accounts on private
- Perhaps setting an age limit for some content within sites
- Personal data and information should not be collected
- Personal data should not be used anywhere
- Personal Location Tracks
- Personally I don't have anything to say about this
- Platforms should clearly explain what data they collect, how they use it, and who they share it with—in a simple, easy-to-read format.
- Platforms should inform me first before collecting my data.
- Platforms should protect our accounts with wo-factor verification and protect our data by showing and allowing useurs to pick what is selled and etc to other websites.
- Platforms should provide a "Privacy Center" with clear and simple explanations of their data collection practices.
- Platforms should put more control on explicit material
- please educate young adults more
- Pls free robux plsplspls
- possibly a clear popup window that explains how your information is being used?
- Possibly the state ministers department
- Privacy can be better protected by being cautious with personal data.
- Privacy can be better protected by having an guardian/parent managing the virtual account.
- privacy codes and other better security measures
- Privacy focus innovation
- Privacy is very important and must be protected at all cost!
- Privacy of teen and kids should be taken serious
- Privacy online is a prevalent issue.
- privacy policies should be made understandable and also have other languages available features
- Privacy protection should be implemented immediately when starting to use a new service. The protection should cover data, sensitive information and activities.
- Privacy regulations
- Privacy settings should always be at highest level
- Privacy Shield Apps
- Privacy should be a priority when it comes to online activity.
- Privacy should be respected
- Private information should not be shared with other company's
- Proof of age checks
- Protect it
- Protected by good security
- Protection from phish scammers and people stealing details online
- Protection from scammers and pedophile
- provide as little information as possible would be good
- Provide easier to understand information on protection
- Providing simple terms and services that actually make sense and are readable for everyone, it's not just young people that struggle with the T&C's but adults too
- put protecting data over profits
- Quality online privacy information
- Quality safety measures

- Quality safety measures
- Quality secured privacy information
- Quality security regulations
- Quality security regulations
- Quality strategic online privacy
- Random people sending messages to teenager or kids should be stoped
- Reduce the location data being sold to third parties
- Reduce the selling of data, and only sell if permitted or given consent by the individual (especially youth)
- Regular reviews and data privacy regulations
- Regularly update software
- Regulation by govt
- Remove
- Remove nudity and bet ads
- Restricted access to our media
- Restriction of kids acounts from adults online
- Restriction of some content .
- Restrictions from gambling targeted ads
- Restrictions of certain apps to certain ages
- Review privacy settings on social media and other online platforms to control who can see my posts and personal data.
- Scams
- Scams are very likely these days, we need protection services that automatically spot scams
- Security
- security codes
- Self protect
- Set all privacy to the strongest available and instead of opting out you have to opt in for them to use any data and they need to show you what data they are using
- Set more limits.
- Setting a password?
- Setting up more complex account passwords
- Should always be in settings to control
- Should always have my best interests
- Should be a bit more control ,because you dint know who your talking to and it can ended up being threaten with blackmail ,so parents consent til your 18
- Should be much.more protection for online users
- Should be the company top priority
- Should make the access only to the user (me) and should not be in control of my data
- Should try to protect my privacy
- Sick to death of like 20 pages to read of "terms and conditions" with them knowing full well that people don't read them because they are too long & too hard to understand, and then know that they are going to get around it somehow anyway & use your date h
- Simple to delete it, within a certain period of time
- Sites should not be allowed to share information online unless I enable them to, to sync with another site or software.
- Social networks are just big bullies themselves
- Some of the terms they use should be better explained.

- Some sites watch what the user is doing and that should not be allowed
- Some times I see things that just shouldnt be allowed to be visible to younger children.
- Some website should be restricted
- Stronger Data Protection Laws – Governments and companies should enforce stricter rules on data collection, storage, and sharing. Users should have more control over their data.
- Stronger encryption standard should be implemented to prevent unauthorized access
- stronger software so scammers cant hack it.
- Teenagers should only be allowed to use the social media for a particular period of time,not all the time.
- Tell the govt to regulate it better. Like they are so bad at regulating things that are worthwhile
- Terms and conditions are so inaccessible that no one reads them so no one understands what rights they have or how their data is being used
- that companies should provide consumers with clearer knowledge of what they are applying to and how their privacy system works so consumers can decide whether they would like to use that site or not.
- That online websites should have better ways to keep our information safe
- That people under 18 should not have their privacy data shared
- That your data is not used for advertising
- The apps I use protect me well enough.
- The companies know what's right and wrong
- The company should take strict measures to protect their customers private data at all cost
- The data must be protected by the pages and dissemination should not be allowed without authorization from the representative.
- The fact that i could control my data by myself.
- the first question that was select all that apply I was physically only able to select one but I agree with all of them
- The game was played at an altitude above the ground at a height that could not have reached the ground before it had to go down to the sea and be evacuated from a position where the ground could not reach its destination at the same time
- The government should also seek permission to access people's data and information unless lives are endangered they should not access private data.
- The government should monitor websites that collect data so that children's information is used or stored.
- The options to change privacy and profile/account settings should be simple, and not complex (for example Meta's system is VERY complex)
- The privacy of online is compulsory in order to protect private content
- The sight always ask us for our consent.
- The use of social media by young people is as dangerous as smoking as far as I see it and as much should be done to protect users from those dangers as is done for smoking
- There are many things which are important
- THERE ARE SO MANY APPS,SITES ,SERVICES AND PLATFORMS ALREADY COLLATING/COLLECTING AND PROFILING ME IT IS HARD WHO`S ALLOWED TO DO SO WITH OR WITHOUT MY PERMISSION. THE SECURITY OF IT ALL IS BEYOND ME, AND DON`T GET ME STARTED ON ONSELLING IT TO THIRD PART
- There is a clear message being delivered about being safe online but not to the extent of protecting your privacy and data online and I think this is a great focus.
- There is no privacy online and that is a very. very bad thing

- There is nothing more to share about it
- There isn't enough options for privacy customisation, for example; on instagram i want to have multiple 'close friends' options -so like more than 1 group, that i can select to view stories for and also i want to be able to edit my posts- add or delete ph
- there isnt anything that i can think of.
- There should be a more strict rules for online platform providers
- There should be a reminder message to everyone under 18 that data is being collected when they are using an online platform.
- There should be consequences for social media companies that host misleading and deceptive conduct on their platforms. They must be held accountable and be fined significant amounts for each default to incentivize them to protect all users.
- There should be mandatory requirements for all businesses that collect and store peoples information to prevent privacy breaches. Consent should be sought from users to share their information separately and not just because they have used a service or pur
- There should be more protections and restrictions, especially for people under the age of 18.
- There should be more safety precautions in place
- THERE SHOULD BE STRICT GUIDLINES ENFORCED BY OUR GOVERNMENT
- There should be a one click.option for deleting any or all.data from.each game
- They need to ask permission at the beginning.
- They need to respect privacy and make sure children don't watch adult content. They must add filters for adult content and the content creators must explicitly say exactly what type of genre they show.
- They should ask and clarify using a shorter terms and service page
- They should not be allowed to use any of my information
- They should really keep privacy safe for people when hacks become more frequent
- They should stop selling our data
- They shouldn't be allowed to store any of my data
- They shouldn't take data from us without consent
- They shouldn't use children's data
- they sometimes listen in on conversations and suggest to you products and services related to that, it is bad
- this survey was kind of hard to understand
- Through ad restrictions and preferences
- To be easy to understand for young kids to not mis read and not understand something about their privacy online
- To better protect my privacy online, it would be appreciated if the app was more secure about alt and bot accounts that could possibly be for cyber bullying, spam, and scam.
- To help protect your personal data, check your privacy settings on social media and other online platforms, and consider limiting the amount of personal information like photos that you share online.
- To improve online privacy, companies should be more transparent, use stronger encryption, give users control over their data, improve consent mechanisms, ensure accountability through audits, and limit unnecessary data collection.
- Transparency and control
- Transparency and monetary fines for companies to ensure compliance

- Transparent data collection and use Many people want to understand how social media apps collect, store and share data. Clearer privacy policies and simplified data permission settings will make users feel more secure.
- Two factor authentication
- u don't need nothing buddy
- Under 18 shouldn't have any personal data shared with anyone as we are kids and don't really know what we are signing up for
- Us as individuals should have full control over what information is available to companies.
- Use of end to end encryption
- use strong and unique password. Be mindful and cautious with your social media
- Use strong passwords: Create different passwords for each account and make sure they are difficult to guess.
- Use strong passwords: different ones for each account and make sure they are difficult to guess.
- Use strong, unique passwords for all online accounts, and avoid using the same password for different websites.
- Use strong, unique passwords for all your online accounts, and avoid using the same password for different websites.
- Use virus detection apps
- User profile should not be made public unless they seek consent
- Users should be neglected on important data taken from them because they are minor but rather permission should be taken from them
- Using a PASSWORD MANAGER
- using strong password
- Verifying everyone's detail
- VPNs such as free for students for safer learning
- We all have to be aware of software updates
- We as the people
- We have to be really careful when on line. I don't want my private data shared at all really. I wish there was a program that you could install to automatically delete your data once you sign out.
- we need stronger laws to protect us all
- We should be able to delete our online footprint at any time
- We should be able to use social media under the age of 16 as long as my mum says yes
- We should be aware of what they take from us
- We should have more control over our own information
- What is what keeping private should be kept private no third party
- what it means when its shared coz it happens
- when people use names of others in DM's,the other people whose names have been said should get notifications that their name is being said elsewhere.This can stop rumours and can stop slander.
- When using location for the first time, just a pop-up about allowing location access is sufficient, because most devices and browsers should be able to manage location anyway.
- who gets what info
- Why I needed to answer this question dude this should be option to answer chill out
- yes on my messages and my privacy
- Yes, I usually get spam messages about onlyfan creators and some scammers, if you can stop them from chatting me

- Yes, I'm concerned about the amount of personal data that is collected and shared online without my explicit consent. I think that companies should be more transparent about how they use and protect user data, and give users more control over their privacy
- Yes, protecting people from gambling and pornographic ads
- Yes. I want my privacy protected because if I search something like say "flowers" up, next minute all the ads I see are based on flowers and it ruins my privacy and security I have.
- You have mentioned everything complete
- Young people need to be taught how to protect their online privacy better
- Young people should be explicitly told when any website they visit is collecting their information
- Youth data should be better protected and collected less, only when necessary